

KERALA'S LARGEST  
EDUCATION AND CAREER EXPO  
**BRIDGING**  
ACADEMIA & AMBITION



**2025  
APRIL**

📍 **KOZHIKODE**

**8 TUE 9 WED**

📍 **KANNUR**

**11 FRI 12 SAT**

📍 **MALAPPURAM**

**15 TUE 16 WED**

📍 **KOCHI**

**24 THU 25 FRI**

📍 **KOLLAM**

**27 SUN 28 MON**

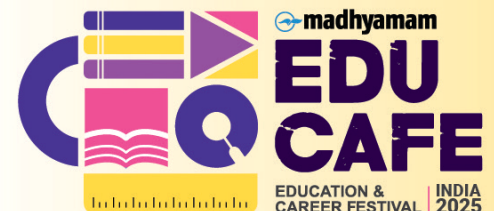
**HIGHLIGHTS**

**5 LOCATIONS | 10 DAYS | 100+ SPEAKERS**

**400+ EDUCATIONAL INSTITUTIONS**

**12,000+ PARENTS | 60,000+ STUDENTS**

**5 M+ SOCIAL MEDIA REACH | 6,000 TEACHERS**



KERALA'S LARGEST & HOLISTIC EDUCATION FAIR

10 YEARS SUCCESSFUL EDUTAINMENT JOURNEY

SESSION BY ACADEMIC EXPERTS & DIGNITARIES

STUDENTS' PARTICIPATION FROM ALL CATEGORIES

SPECIAL PROGRAMMES & APTITUDE TEST

QUIZ, AWARDS, MOCK TESTS & INTERACTIVE SESSIONS

WIDE NEWS COVERAGE & 360 DEGREE PUBLICITY

FREE PSYCHOLOGICAL & CAREER COUNSELLING AND GUIDANCE

# ABOUT **madhyamam**

- The First International Indian Daily, Published from 7 countries: India, KSA, UAE, Kuwait, Oman, Qatar & Bahrain
- Most trusted international media brand in Malayalam
- A News paper with focus on educational supplements, Magazines, programmes and events Viz.
  - Madhyamam Velicham Supplement for School Students
  - Vidya Magazine for Education Guidance
  - Educational Webinars for Students & Parents
  - Educational Seminars for public
  - Let's Cool SSLC Mastery Exam Crash Courses
  - Campus World Campus Activity pull out supplements
  - AI, Robotics Training for Students
  - Merit Day Achievement recognition of exam winners
  - Come on Kerala Expo Knowledge Zone Pavilion



# ABOUT **EDUCAFE**

- Largest education fair in Kerala and the Middle East
- Participation of students from all over Kerala
- Stalls by leading educational Institutions & Universities
- Sessions by world renowned Motivational speakers
- Health & Motivational Sessions for Students
- Counseling sessions to discover students' true potential
- Sessions for parents & Teachers
- Career planning Session
- Fun laced intellectual games and entertainments



YEARS OF SUCCESSFUL  
EDUTAINMENT JOURNEY  
**10**

UAE QATAR KSA KUWAIT BAHRAIN MALAPPURAM CALICUT KOCHI KANNUR KOLLAM

## EMINENT SPEAKERS OF PREVIOUS YEARS



Pulela Gopichand



S. Nambi Narayanan



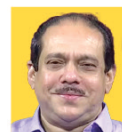
Dr. Azad Moopen



Resul Pookutty



Dr. Alexander Jacob IPS



A.P.M. Mohammed Hanish IAS



Dr. Adeela Abdulla IAS



P.B. Nooh IAS



Ansar Shaikh IAS



Vijay Menon



Naina Jaiswal



Mamata Mohandas



Dr. Arun Kumar



Dr. G.S. Pradeep



Mentalist Aathi



Mentalist Kedar



Sreevidhya Santhosh



P.C. Musthafa



Farookh Sensei



Aarti C. Rajaratnam



Magic Leo



Raj Kalesh



Sahala Parveen



Zakkariya



Dr. Maaney Paul



Gopinath Muthukad



Mentalist Nipin Niravath



Dr Soumya Sarin



Dr. Ananthu S.



Rajamoorthy



Sulaimnan Melpathur



Dr. Anil Muhammed



Basim Plate



Rashid Gazzali



V.K. Suresh Babu



Dana Razik



# WHO CAN PARTICIPATE?

Medical and Paramedical Colleges    Commerce and Finance studies    Management Institutions  
 Entrance Coaching Centers    IAS Academies    Hotel Management & Catering    Engineering Colleges  
 Arts and Science Institutions    Edu Apps    Research and Advanced Studies    Media & Journalism  
 International and Study Abroad Institutions    Education Consultancy    Language Institutions    Nursing Colleges  
 Pilot and Aviation Training Academies    Marine and Maritime Academies    Digital Marketing    Finishing Schools  
 AI, Robotics, Data Science etc.    Law colleges    Creative Arts and Design Institutions    PSC Coaching Centers

## PROMOTIONS

SMS, Email Campaigns  
 Social Media & Influencers promotions  
 FM Radio Promotions  
 Direct School, College & Institution Invitations  
 News Coverage and Promo Campaigns  
 Print Advertisement & Channel Advertisements

## BRANDING OPPORTUNITIES

 **DIGITAL** (Madhyamam.com):  
 Ads, News, Logo, Registration links etc  
 **SOCIAL MEDIA** (FB, Insta, YouTube)  
 Ads, News, Logo, Video Promo  
 **PRINT** (Madhyamam & Gulf Madhyamam)  
 Ads, News, Logo etc  
 **PR:** Radio Promo, LED TVC Display  
 Anchor Mention etc  
 **VENUE BRANDING:** Hoarding, Posters  
 Dangler, Kiosk etc

## PARTICIPATION OPPORTUNITIES / TARIFF

\*GST EXTRA

SPONSORSHIP	CALICUT/MALAPPURAM	KANNUR/KOCHI	KOLLAM	ALL
Title Sponsor	80 Lakhs	60 Lakhs	50 Lakhs	3 Crore
Brought To You By	60 Lakhs	45 Lakhs	35 Lakhs	2 Crore
Powered By	45 Lakhs	35 Lakhs	25 Lakhs	1.5 Crore
Co-Sponsor	25 Lakhs	20 Lakhs	15 Lakhs	85 Lakhs
Category Sponsor	50 Lakhs	40 Lakhs	30 Lakhs	1 Crore
Premium Stall (3x3)	1.25 Lakh	1 Lakh	80,000	4.5 Lakhs
Normal Stall (3x3)	90,000	75,000	60,000	3.5 Lakhs
Premium Stall (2 x 3)	85,000	70,000	55,000	3.25 Lakhs
Normal Stall (2 x 3)	60,000	50,000	45,000	2.40 Lakhs

Premium Stall : 1 Table, 3 Chairs, Plug Point, One Way Passage

Normal Stall : 1 Table, 2 Chairs, Plug Point, Two Way Passage



# ONE PLATFORM, ENDLESS OPPORTUNITIES!

Educafe goes beyond exhibitions—offering dynamic platforms for inspiration, recognition, and growth.



APJ ABDUL KALAM  
INNOVATION AWARD



EDUCATION  
EXCELLENCE AWARD



PSYCHOLOGICAL  
COUNSELING



PRINCIPAL SUMMIT



EXPERT SESSIONS



EDUTAINMENT  
SHOW



AI, VR, ROBOTICS  
WORKSHOP



APTITUDE TEST



TOPPERS TALK



SUCCESS CHAT



OUT STUDY

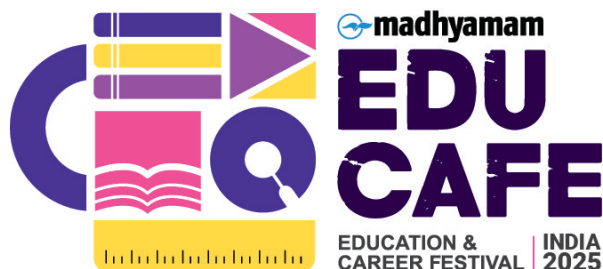


CAREER GUIDANCE

## PHOTO GALLERY



## SOME OF OUR ESTEEMED PARTNERS



SCAN FOR MORE



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