



An Ultimate Holistic Education and Career Fest

DEC
06, 07

THE INDIAN
CLUB
BAHRAIN



 **gulfmadhyamam**

EDU CAFE

EDUCATION & CAREER FEST | BAHRAIN 2024

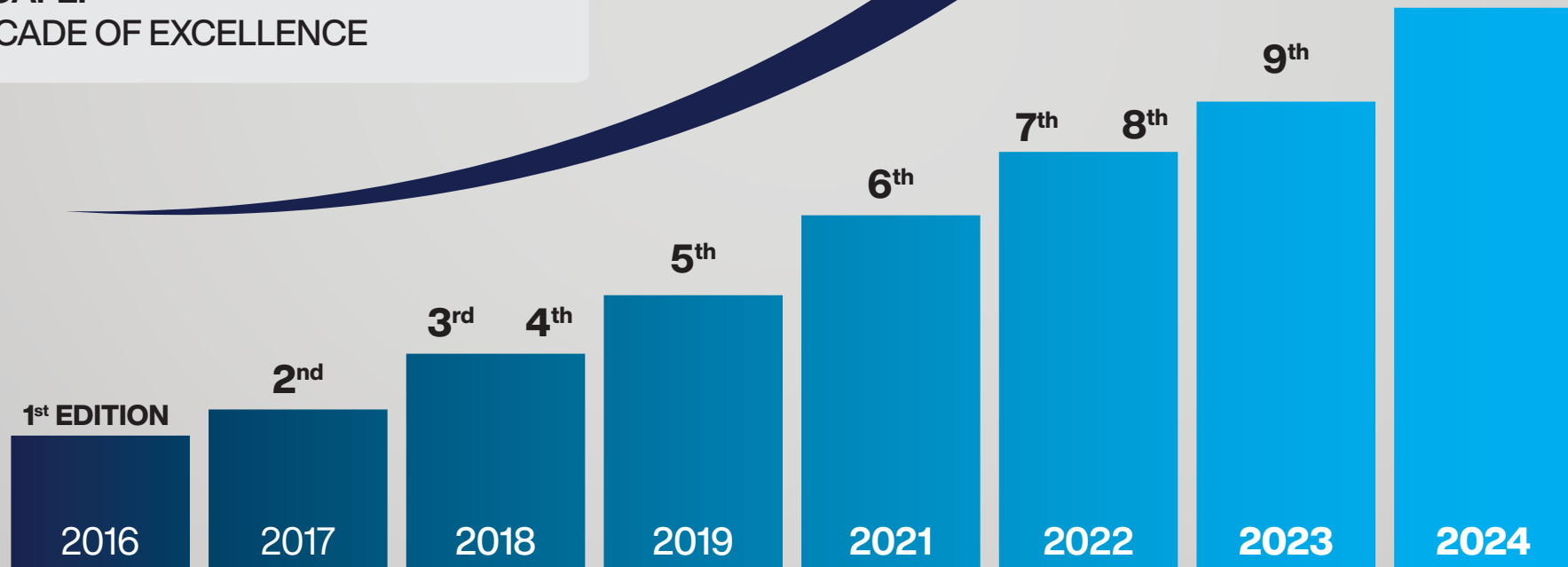


THE LARGEST INDIAN EDUCATIONAL EXPO IN GCC

1ST TIME IN BAHRAIN

10TH EDITION IN UAE

EDUCAFE:
A DECADE OF EXCELLENCE



EXPLORE BEYOND EDUCATION

- ▶ The First and Only Indian Educational Expo Across GCC & India
- ▶ Holistic Education & Career Expo



GLIMPSES OF PREVIOUS EDUCATIONAL EVENT

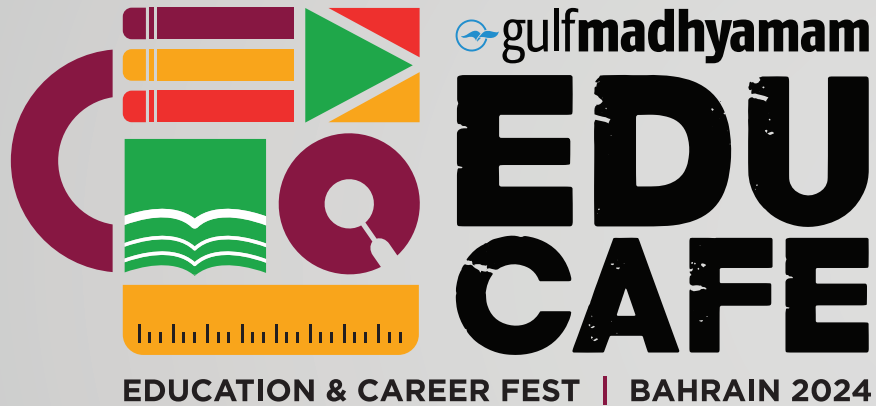


Mind Blowing Sessions on
Education & Mentalism
For Students and Parents

9th February, 2024.

Bahrain Keraleeya Samajam,
Diamond Jubilee Hall,
Kingdom of Bahrain





EXCLUSIVE LOCATIONS FOR THE 10TH EDITION

BAHRAIN: THE INDIAN CLUB

Join the Leading Educational Expo in the BAHRAIN



DEC
27, 28

DPS MONARCH
INTERNATIONAL
SCHOOL



JAN
03, 04

ASPIRE INDIAN
INTERNATIONAL SCHOOL
KUWAIT



JAN
12, 13

Dubai Millennium
Airport Hotel
Al Garhoud Ballroom



THE ULTIMATE FUSION OF EDUCATION & CAREER FEST

Bahrain welcomes participants to immerse themselves in a vibrant education and career environment, offering the next generation valuable knowledge, inspiring insights, and limitless opportunities.

OUR SPEAKERS



PROF. M. H. ILIAS

Prof. M. H. Ilias is a political science professor at the School of Gandhian Thought and Development Studies, Mahatma Gandhi University, Kerala, and former Dean of Social Sciences. Previously, he held academic positions at Southern Denmark University and Jamia Millia Islamia. With a doctorate in International Relations from JNU and a postdoctoral degree from Oxford, Prof. Ilias has received prestigious fellowships, including the Ford and SUSI Fellowships, and has been a Visiting Fellow at the Centre for Modern Orient, Berlin.



DR. SOUMYA SARIN

Dr. Soumya Sarin is a Specialist Paediatrician with advanced qualifications in Paediatrics and Neonatology, including a Diploma in Child Health and a degree in Paediatric Nutrition from Boston University. A President's Gold Medalist, she has held senior roles across India and now practices in the UAE. Specializing in newborn care and childhood nutrition, Dr. Sarin is also a recognized health advocate, winning the IMA's Best Social Media Health Activist award in 2019 and authoring the bestselling *Doctore, Njangade Kutti*.



KRISHNA KUMAR,

Krishna Kumar, CEO of GreenPepper + AI, brings over 15 years of leadership in talent and digital transformation. He has enabled 200+ employers to hire 3000+ skilled professionals and led 150+ digital projects. A prolific author of six books, Krishna has conducted 300+ workshops at institutions like IITs and IIMs. Known for blending innovation with philosophical insights, he inspires audiences with actionable strategies and a visionary approach to leadership in the AI-driven era.



RAJAMOORTHY

Rajamoorthy is a professional magician and hand shadowgrapher with a career spanning since 1996. He has performed in over 200 TV shows and on more than 3,000 stages worldwide. Renowned for his 100% interactive performances, Rajamoorthy expertly blends illusions with comedy, making him a top choice for guest engagement. His captivating shows combine mystery and humor, leaving audiences spellbound. Additionally, he serves as a movie consultant, bringing magical expertise to the film industry.

HIGHLIGHTS OF THE 10TH EDITION

Educafe originated in the UAE in 2016. Over the past decade, it has evolved into a pivotal event for students seeking their future paths. Today, it stands as the largest Indian expo abroad and the foremost Indian educational expo in Kerala. It's a joyous milestone that its 10th edition returns to where it all began, in the UAE and extended to Bahrain, Qatar and Kuwait.



2 REMARKABLE
DAYS



10+
SCHOOLS
ON BOARD



20+
PRESTIGIOUS
INTERNATIONAL
UNIVERSITIES



4000+
STUDENTS
& PARENTS

A TRANSFORMATIVE TWO-DAY EVENT WITH TWO SEPARATE THEMES

Day 1

A Warm Welcome for Students and Parents

An exclusive session designed to guide you in making informed decisions about your child's career path. We'll provide valuable insights and support to help you navigate this important journey together.



Day 2

Welcoming Students and Teachers

We invite students and teachers to come together for an enriching session focused on academic excellence. Teachers can provide expert advice to help students make informed choices about their future.



GET READY TO BE ENLIGHTENED!

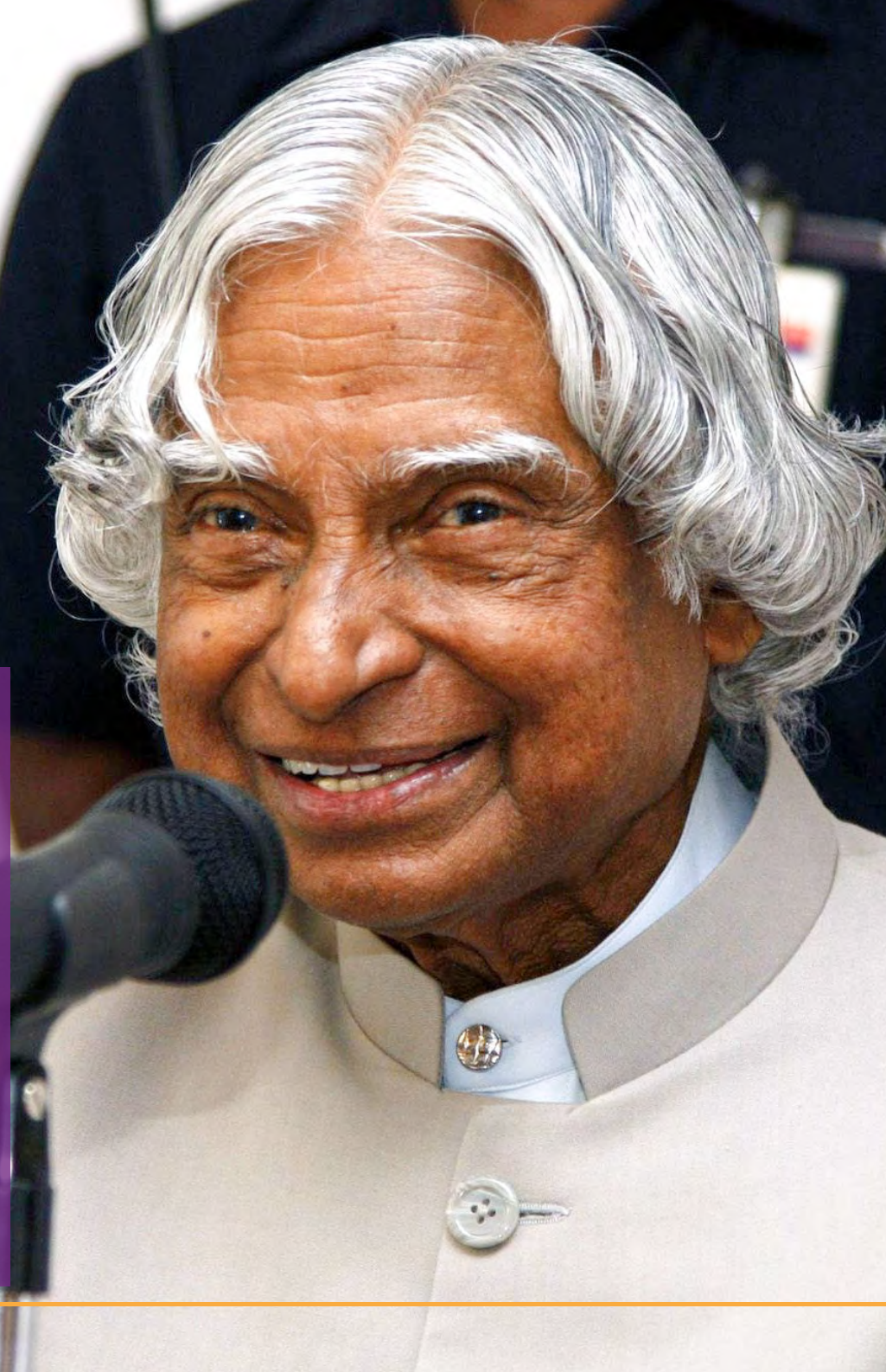


APJ ABDUL KALAM INNOVATION AWARD

The APJ Abdul Kalam Innovation Award is a platform where students from across Bahrain can showcase their inventive ideas, which have the potential to significantly impact lives and stimulate entrepreneurship and innovation.

Grade Category

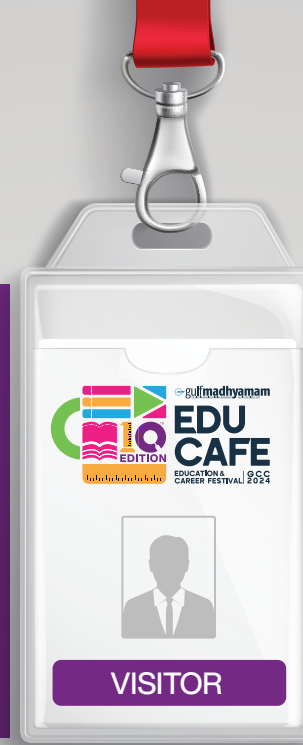
Grades: 10, 11 & 12



PARTICIPANTS' PROFILE

VISITORS' PROFILE:

- Secondary school students
- Graduates/Entrants
- High school students
- Training courses students
- Parents
- School teachers/Lecturers
- University teachers/Lecturers



EXHIBITORS' PROFILE:

- Public and private higher studies - universities and colleges representatives
- Professional studies centers
- Language schools
- Overseas studies probation in Dubai and abroad
- Vocational studies
- Students' services
- Media representatives



EVENT PROFILE

B2C APPROACH

Inspire Future Global Leaders

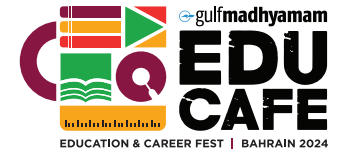
The popularity of studying abroad among GCC students continues to rise. The fair features numerous university presentations crafted specifically for this target audience, providing direct interaction opportunities between universities, colleges, students, and parents. This allows attendees to explore financial support options and gain valuable insights into international experiences.

B2B APPROACH

Network, Collaborate, Innovate

The fair provides a significant platform for professionals and decision-makers in the education sector to exchange expertise and insights. Networking with universities and training centers opens up new avenues of opportunity, expanding business horizons and facilitating positive impacts within the community. Parallel events such as presentations, seminars, and workshops are customised to achieve the goals and objectives of all participants.

SPONSORSHIP CATEGORY & BENEFITS



PRESENTING SPONSOR **BD 12,500**

100% of sponsorship amount as Advertisement space in Gulf Madhyamam + Name and logo in all publicity materials like roll ups, brochures, leaflets etc. + Name and logo in all promotional advertisements to be published in Madhyamam and Gulf Madhyamam + Chance to Introduce/ Market about your Institution and canvass parents/ Students by conducting a 30 minute presentation after main seminar in the exhibition hall + Free 3x9 size stall space at the entry of stall area + Quarter Page advertisement in special pull out published in connection with Edu Cafe in Bahrain Edition + Quarter Page advertisement in all GCC editions as per schedule.

TITLE SPONSOR **BD 10,000**

80% of sponsorship amount as Advertisement space in Gulf Madhyamam + Name and logo in all publicity materials like roll ups, brochures, leaflets etc. + Name and logo in all promotional advertisements to be published in Madhyamam and Gulf Madhyamam + Free 3x6 size stall space at the entry of stall area + Quarter Page advertisement in special pull out published in connection with Edu Cafe in Bahrain Edition.

SPONSORSHIP CATEGORY & BENEFITS

BROUGHT TO YOU BY **BD 7,500**

75% of sponsorship amount can be utilized as Advertisement space in Madhyamam + Name and logo in major publicity materials like roll ups, brochures, leaflets etc. + Name and logo in major promotional advertisements to be published in Madhyamam and Gulf Madhyamam + Free 3x6 size stall space at the entry of stall area + Quarter Page advertisement in special pull out published in connection with Edu Cafe in Bahrain Edition.

POWERED BY **BD 5,000**

70% of sponsorship amount can be utilized as Advertisement space in Madhyamam + Name and logo in major publicity materials like roll ups, brochure, leaflets etc. + Name and logo in major promotional advertisements to be published in Madhyamam and Gulf Madhyamam + Free 3x6 size stall space at the entry of stall area + Quarter Page advertisement in special pull out published in connection with Edu Cafe in Bahrain Edition.

CO POWERED BY **BD 2,500**

60% of sponsorship amount can be utilized as Advertisement space in Madhyamam + Name and logo in major publicity materials like roll ups, brochures, leaflets etc. + Name and logo in major promotional advertisements to be published in Madhyamam and Gulf Madhyamam + Free 3x3 size stall space + Quarter Page advertisement in special pull out published in connection with Edu Cafe in Bahrain Edition.

ASSOCIATE SPONSOR **BD 1,500**

50% of sponsorship amount can be utilized as Advertisement space in Madhyamam + Name and logo in major publicity materials like roll ups, brochures, leaflets etc. + Name and logo in major promotional advertisements to be published in Madhyamam and Gulf Madhyamam + Free 3x3 size stall space + Quarter Page advertisement in special pull out published in connection with Edu Cafe in Bahrain Edition.

STALL PARTICIPATION



STALL SIZE

3X2 STALL

2 CHAIRS
& 1 TABLE

RATE

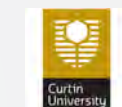
BD: 800

2X2 STALL

2 CHAIRS
& 1 TABLE

BD: 500

OUR PRICELESS SUPPORTERS OF PREVIOUS SEASONS



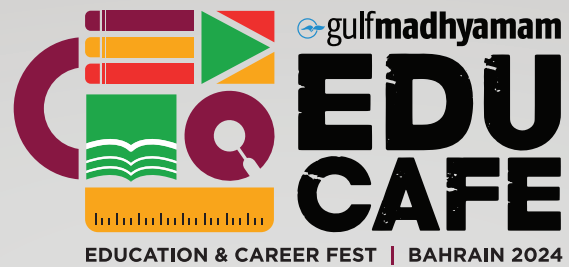
- Ajman University
- SRM University
- Al Ghurair University
- SP Jain
- IMT
- Score Testing -IDP
- Westford
- Lynchpin
- Atlas
- Brillianz
- City College

- Wisdom Educational
- Aptech -Jurassic Institute
- Sharjah University
- Gulf Medical University
- University of West London
- Atlas Group of Institutions
- Education Malaysia
- Resonance Stree Education
- Rays Medical & Engineering Entrance
- American College of Dubai

- American University of Sharjah
- Vellore Institute of Technology
- IMMRI Business School
- Zephyr Entance
- SRM Deemed to be University
- T John Group of Institutions
- Holy Grace of Institutions, Mala
- Darsana Academy, Kottayam
- Bangalore Study
- ISDC
- Alvas Education , Karnataka

- Al Salama Eye Research Foundation
- Masters Immigration
- Sal Sabeel, Thrissur
- De Paul
- Credence Russia
- City University College of Ajman
- University of Bolton
- Amity University Dubai
- Gulf Medical University

and many more...



Organised by



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